



BOY SCOUTS OF AMERICA®

NORTHEAST REGION

TO: Local Council Volunteers and Staff

FROM: Paul McClain, Key Leadership Conference Co-Chair
Patricia Bain, Key Leadership Conference Co-Chair
Dave Walsh, Area President
Tom Bain, Area Commissioner
Marc Andreo, Area Director

SUBJECT: 2018 KEY LEADER & OUTDOOR PROGRAM CONFERENCE

DATE: Saturday, April 14, 2018

TIME: 8:30 am - 9:00 am Registration, Breakfast and Fellowship
9:00 am - 2:30 pm Program



LOCATION: Iona Preparatory School ~ 255 Wilmot Rd, New Rochelle, NY 10804

The Area Two Committee extends to you a most cordial invitation to attend the upcoming **Area Key Leader and Outdoor Program Conference**. This conference is designed to meet your needs in the important leadership position you hold with your council. The sessions that will be held are outlined below, including topics important to successful council and district operations as well as a variety of outdoor program areas including NCAP and camp assessor training. Additionally, this is a great opportunity to join in Scouting fellowship and network with other Area Two Scouters.

We will offer information, support tools, and know-how to help you be successful in your Scouting responsibilities. Presenting the latest methods, materials and best practices will be various national, regional and local volunteers as well as BSA professionals. We will be offering “breakouts” specific to:

- Family Scouting, New Member Coordinator and Youth Recruiting
- Commissioners, Order of the Arrow, Advancement and Training
- World Jamboree, Boy Scout and Cub Scout Camping, Conservation and Camp Alumni
- Youth Protection 2.0, Risk Management and Strategic Planning
- NCAP Working Session and Camp Assessor Training

[Ctrl + click to register for the Area 2 Key Leader and Outdoor Program Conference](#)

The following pages provide the details for our conference. Please use our fast and easy on-line registration system which includes the ability to pay on-line. On-line registration **needs to be completed by Monday, April 9th**. To register, please click on one of the two links in this document. If you have any questions, or want to coordinate your trip with other council Scouters, please contact your Scout Executive or the staff advisor you typically work with.

BOY SCOUTS OF AMERICA
AREA TWO

Prepared. For Life.™



KEY LEADER AND OUTDOOR PROGRAM CONFERENCE

Saturday, April 14, 2018

WHO SHOULD ATTEND:

All council and district level volunteers as well as our professional staff teams. All other active key leaders are encouraged to attend as well. With a large variety of topics and breakouts, we recommend a council send a large contingent - that way you can divide and conquer; sending your volunteers and staff teams to all of the sessions in order to take advantage of the variety of information that will be available through the conference.

THE COST:

The conference fee of **\$30.00** includes continental breakfast, lunch, commemorative recognition and all materials.

CONFERENCE ATTIRE:

BSA field uniform or "executive casual" are appropriate. (No ties or jackets required!)

GETTING TO IONA PREPARATORY SCHOOL:

Address: 255 Wilmot Rd, New Rochelle, NY 10804

Iona Preparatory School is conveniently located in southern Westchester County NY, just off several major highways including the Hutchinson River Parkway. For Google Maps directions please click below:

<https://maps.google.com/maps?gl=us&hq=iona+preparatory+school&daddr=255+Wilmot+Rd,+New+Rochelle,+NY+10804>

Mass Transit:

To check current Metro North schedules and fares to the New Rochelle station, a 10 minute taxi ride from Iona Prep, please click here: http://as0.mta.info/mnr/schedules/sched_form.cfm

[Ctrl + click to register for the Area 2 Key Leader and Outdoor Program Conference](#)

If mailing your payment, please include a copy of this sheet with your check and mail to:

Karen Francis, S424
Boy Scouts of America
P.O. Box 152079
Irving, TX 75015-2079

Account # 62005-9250



BOY SCOUTS OF AMERICA®

NORTHEAST REGION

KEY LEADER AND OUTDOOR PROGRAM CONFERENCE AGENDA

8:30 am **Registration, Breakfast and Fellowship**

9:00 am **Opening Ceremony and Comments**

9:20 am **Break**

9:30 am **Breakout Session I**

- 1. Membership – Family Scouting, Early Adopters
TBD & Keith Walton**

All eleven Area 2 councils have signed on to the Family Scouting, Early Adopters program. This working session will be an opportunity to share successes and challenges associated with our newest program. We will also be sharing best practices and discussing ways to maximize this test run of what promises to be a transformational time for the BSA.

- 2. World Jamboree
Jay Tweed & Sal Ciampo**

The 24th World Scout Jamboree, which will be hosted by the USA, Canada and Mexico in 2019 at the Summit Bechtel Reserve promises to be a milestone moment for Scouting. This session will be focused on ensuring that every eligible Scout has the chance to hear about this unique opportunity as well as focusing on supporting our volunteer contingent leaders.

- 3. NCAP Chair, Camp Director and Advisor, Working Session
Eric Anderson & John Vesey**

This new seminar from the national NCAP is designed for council NCAP chairs, camp directors and professional staff advisors with the goal to assist council NCAP chairs in attaining a level of familiarity with the NCAP program and their role. It is anticipated this session will also provide a venue for experienced Area 2 NCAP chairs to share their practical knowledge with newer chairs.

KEY LEADER & OUTDOOR PROGRAM CONFERENCE AGENDA - CONTINUED

4. National Supply – How to Increase Summer Camp Trading Post Revenue Hunter McCormick

With summer camp just around the corner it is a great time to learn about strategies that can help drive trading post sales and improve the product line we offer our customers. Discussion to include “Trading Post in a Box,” tiered pricing, proper timeline for ordering to benefit from terms of payment, utilizing pre-order forms and utilizing your camp program staff to drive sales.

5. Leadership and Performance – Camp Alumni Groups Jim Waters & Joe Case

The greatest involvement of alumni in councils often is in camp alumni groups. How have councils organized these groups? How do these activities fit in a larger view of alumni relations in a council? Discussion will include examples of camp alumni activities and opportunities.

6. Order of the Arrow – Our Relationship to Council Program Glen Greubel & Bob Walz

Get the insights of how the Order of the Arrow helps to develop, implement and support council program while developing youth leadership. Learn how to maximize this valuable partnership for the development of our youth as well as the benefit of your lodge and council.

7. Camp Programs & Offerings Dan Albert & TBD

A presentation and discussion on what programs councils are offering in their camps. Includes day camps, Cub resident, mini weeks, activity days, Boy Scout day camp, Boy Scout resident camp, family camping, specialty camps, coed opportunities, local high adventure, and more. We’ll look at what’s trending, where we’re heading, and how to make it happen.

10:30 am Breakout Session II

1. Membership – New Member Coordinator TBD & Keith Walton

The New Member Coordinator unit-level volunteer position has moved into high speed implementation throughout the BSA. The NMC webpage is chock full of information that we will share and strategize with you in making our fall launch a great success for our units.

KEY LEADER & OUTDOOR PROGRAM CONFERENCE AGENDA - CONTINUED

2. Camp Assessment Training (Triple Period)
Cheryl Izyk & Charlie Blanchette

This triple session fulfills the requirement for annual training for new or returning NCAP assessors. This session is required training for NCAP assessors to prepare them to participate in resident camp and day/family camp assessments in 2018. The session focuses on introduction to the national NCAP standards, assessment visit procedures and practical tips for effective site visit participation. We will also review standards, scoring protocols and assessment team procedures.

3. Youth Protection 2.0
Bob Koch & TBD

An in depth look at Youth Protection 2.0. A review of the content and scope of the revised training. A discussion on early feedback as well as a look into other Youth Protection resources that have been developed by the BSA. Discussion on how it relates across the range of Scouting programs.

4. National Supply - How the National Supply Group Supports Membership in Your Council
Hunter McCormick

Hear about how the National Supply Group is positioning itself to better serve and partner with local councils. Learn about new merchandise that is on the way including products to support family and patrol camping. Receive information about website development and license distributors. Participate in a dialogue to ask questions and provide feedback.

5. Leadership and Performance - Strategic Planning - Patterns and Approaches
Joe Case & David Talbot

Journey to Excellence objective 16, "Council leadership," expects that councils have "an active strategic plan with an engaged executive board." Discussion will include how councils develop their strategic plans, including structure and content; reviewing, adjusting, and updating plans; and how plans relate to a council's five target JTE criteria.

6. Order of the Arrow - Developing Young Adults into District and Council Leadership
Glen Greubel & Bob Walz

What becomes of our youth leaders in the Order of the Arrow after they turn 21? Many of these fine young men, with some guidance, become the council leaders of tomorrow, let's see how we can help them along.

KEY LEADER & OUTDOOR PROGRAM CONFERENCE AGENDA - CONTINUED

7. Outdoor Program - BSA High Adventure BSA Leadership TBD

The BSA operates four high adventure bases across the United States. From Philmont to Northern Tier and from the Seabase to the Summit there is truly something for everyone. Learn about opportunities that exist from troop programs to council partnerships as well as the latest updates on programming and additions to infrastructure.

11:30 am **Lunch and General Session - BSA Misnomers and Cool Subjects of Interest**

12:30 pm **Breakout Session III**

1. Membership - Family Scouting, Preparing for the Fall TBD & Keith Walton

A discussion on the steps your council should be taking to ensure a smooth launch of Family Scouting this fall. From sharing best practices and available tools to preparing leadership at all levels. This session is a must for your membership team as your council develops its strategies.

2. Camp Assessment Training (Triple Period) Cheryl Izyk & Charlie Blanchette

This triple session fulfills the requirement for annual training for new or returning NCAP assessors. This session is required training for NCAP assessors to prepare them to participate in resident camp and day/family camp assessments in 2018. The session focuses on introduction to the national NCAP standards, assessment visit procedures and practical tips for effective site visit participation. We will also review standards, scoring protocols and assessment team procedures.

3. Camp Director and Program Director Youth on Youth Incident Prevention Training (Double Period / By Invitation) Bob Koch

A new mandatory NCAP standard is to have resident camp directors and program directors as well as day camp directors trained in Youth on Youth Incident Prevention for the summer of 2018. This double period is designed for those serving local councils in one of these capacities. The overall objective of this course is to improve how leaders prevent, recognize, respond to, and report inappropriate youth-on-youth behavior, including inappropriate sexual behavior, that might occur in any Scouting program.

KEY LEADER & OUTDOOR PROGRAM CONFERENCE AGENDA - CONTINUED

4. Leadership and Performance – Risk Management

Al Relyea & Paul McClain

Risk is inherent in running a Scouting program that involves youth, adult leaders, and a wide range of activities. What are the fundamental standards for risk management? How does a council assess risk and plan for controlling hazards? How do unit leaders, and Scouting leadership balance risk exposure against the desire to create a compelling and adventurous program? How do we help youth leaders plan activities that take risk assessment into consideration?

5. Sea Scouts, Seamanship and Science

Noel Guzman & Sal Ciampo

Sea Scouting is the oldest nautical program in the United States, second in the world and a division of the BSA. Sea Scout STEM, nautical marksmanship, Bark Eagle, SEAL, Seabadge, SSALT, Koch Cup, Boatswain, Bridge of Honor and Flotilla – do you know what these terms mean? Learn them and the answers to many questions: Why does the US Coast Guard seek out Sea Scouts? What does the US Navy see in the future Sea Scout? What type of uniforming do we use for the program? Who are the Commissioners that can service the ships? What did Sea Scouts achieve at the West Point Camporee? What record do Sea Scouts hold at Northern Tier? Join us to unmask the abilities and mysteries of Sea Scouts.

6. Conservation

Steve Scannell

Learn how to develop and implement a viable Council Conservation Committee. Everything from land management and conservation to Eagle Scout service projects.

7. Outdoor Program – Philmont

BSA Leadership TBD

Philmont Scout Ranch challenges Scouts and Venturers with more than 214 square miles of rugged New Mexico wilderness. Backpacking, treks, horseback cavalcades as well as training and service programs for Scouts. Also, an overview of the Philmont Training Center and all it has to offer.

KEY LEADER & OUTDOOR PROGRAM CONFERENCE AGENDA - CONTINUED

1:30 pm

Breakout Session IV

1. Membership – Fall Recruiting Strategies

TBD & Keith Walton

A multi-tiered approach to your fall membership recruitment strategies. Getting ready for all aspects of the campaign from building a winning team to partnering with your units. A look into marketing strategies that have proven successful. What's new and exciting from the BSA that will provide ongoing support to our local councils.

2. Camp Assessment Training (Triple Period)

Cheryl Izyk & Charlie Blanchette

This triple session fulfills the requirement for annual training for new or returning NCAP assessors. This session is required training for NCAP assessors to prepare them to participate in resident camp and day/family camp assessments in 2018. The session focuses on introduction to the national NCAP standards, assessment visit procedures and practical tips for effective site visit participation. We will also review standards, scoring protocols and assessment team procedures.

3. Camp Director and Program Director Youth on Youth Incident Prevention Training (Double Period / By Invitation)

Bob Koch

A new mandatory NCAP standard is to have resident camp directors and program directors as well as day camp directors trained in Youth on Youth Incident Prevention for the summer of 2018. This double period is designed for those serving local councils in one of these capacities. The overall objective of this course is to improve how leaders prevent, recognize, respond to, and report inappropriate youth-on-youth behavior, including inappropriate sexual behavior, that might occur in any Scouting program.

4. Training

Pat Bain

A roundtable discussion for council and district training chairs. Subjects of dialogue to include success and challenges you are having with accesses to on-line training, the new Pack Coordinator position and best practices in training all levels. Also, addressing the aspirational subject of getting 100% of our leaders trained within a 2 to 3 year time frame.

KEY LEADER & OUTDOOR PROGRAM CONFERENCE AGENDA - CONTINUED

5. Commissioners Breakout
Tom Bain / Al Relyea / Dot Young

What better way to conclude a day of learning than to have our commissioners huddle to discuss current initiatives. A potpourri of topics including discussion on online registration and Family Scouting will be covered during this important breakout for our commissioners and guests.

6. Conservation - Hornaday Award
Steve Scannell

A review of the various Hornaday awards available as well as the process for obtaining them. Information and how to become a Hornaday mentor.

7. Outdoor Program - Area 2 Property Study
BSA Leadership & TBD

The BSA and Area 2 are currently undertaking a comprehensive property study of our resident camp and weekend camping facilities. The team will update us on the scope of the study, general findings and a timeline to provide valuable information to our councils.

8. Venturing
Dave Barkstedt & Francesca Imbrogno

Come and meet the elected youth officers of the Area 2 Venturing Officer's Association and learn how the Area 2 VOA can assist your council in developing and providing a successful Venturing program.

2:30 pm

ADJOURN