



BOY SCOUTS OF AMERICA®

NORTHEAST REGION



TO: Local Council Volunteers and Staff

SUBJECT: AREA TWO SPRING 2021 KEY LEADER CONFERENCE

DATE: Saturday, March 27, 2021

TIME: 8:30 am - 12:40 pm – Virtual Program

LOCATION: Via Zoom – **WITH REVISED ZOOM REGISTRATION LINK**

The Area Two Committee extends to you a most cordial invitation to attend the upcoming **Virtual Area Two Key Leader Conference**. This conference is designed to meet your needs in the important leadership position you hold with your council.

The sessions that will be held are outlined below, including some great topics important to successful council and district operations.

The conference will offer the latest information, support tools, and know-how to help you be successful in your Scouting responsibilities. Presenting the latest methods, materials and best practices will be experienced national, regional and local volunteers as well as BSA professionals. We will be offering “breakouts” specific to membership, commissioner service, program and camping, and leadership and performance.

The following pages provide the details for our conference. Please use the on-line registration system. On-line registration **needs to be completed by Thursday, March 25**. To register, please click on one of the two links in this document.

WHO SHOULD ATTEND:

All council and district level volunteers as well as our professional staff teams. All other active key leaders are encouraged to attend as well. With a large variety of topics and breakouts, we recommend all councils have broad attendance – that way you can divide and conquer; having your volunteers and staff teams at all the sessions so you can take advantage of the variety of information that will be available through the conference.

THE COST:

There is no fee for this virtual conference.

TO REGISTER, CLICK ON THE REVISED LINK BELOW OR COPY IT INTO YOUR BROWSER:

https://wne-edu.zoom.us/meeting/register/tjMpdu-gqT8iHdS_ZCoKPWD9ZjJPWDhg3me6

After you register, you will be sent the “Zoom” information you will need on the day of the conference. *If you registered via the previous link, with our apologies, you’ll need to register again with this link.*





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AREA 2 KEY LEADER CONFERENCE AGENDA

8:30 AM General Session

Greetings from Area 2

Tom Bain, Area 2 President

Our President will celebrate some of the great accomplishments that our ten local councils have experienced serving the more than 100,000 Scouts and 25,000 adult volunteers from Area 2.

New Territory Roles and Responsibilities

**Shane Calendine,
Northeast Region Director**

Hear from our Regional Director Shane Calendine as he shares an update on the BSA restructuring status and timeline including the new National Service Territory outline including how the new structure, designed by volunteers, is going to better serve councils. Shane will also share the critical focus areas for all councils in 2021.

Growing Our Movement - Diversity and Inclusion

**Elizabeth Ramirez-Washka
VP Diversity and Inclusion and
Chief Diversity Officer**

Join Elizabeth, our new Chief Diversity and Inclusion Officer for the BSA. Elizabeth will share the BSA commitment on this most important area, how the national organization will continue to make diversity a key priority, and how local councils and units can make a greater connection to their markets.

10:30 AM Breakout Session I

A. Commissioner Tools Updates

Rick Hillenbrand

Changes, additions and how to apply Commissioner Tools for best results in membership.

B. Executive Board Development

John Zseller & Joe Case

Ideally an executive board reflects the broader community that it serves. This session explores ways that councils can broaden board demographics through cultivation and recruitment and help board members understand their responsibilities for engagement and support.

KEY LEADER CONFERENCE AGENDA - CONTINUED

C. Risk Management

Fred Adriance & Bob Koch

Future approach to Youth oriented Youth Protection Training and what will be expected for training.

11:15 AM Breakout Session II

A. NCAP Update and Short-term Camp Standards

John Willemain

This session provides a review of the new Short-term Camp designation and the NCAP updates for 2021.

B. New Member Coordinator Impact

Winnie Lee & Susan Simmons

How commissioners can help identify and implement New Member Coordinators in units, districts and councils.

C. General Program Update

John Vesey

Join the Area 2 program team for an overview of latest program developments in the BSA.

12:00 PM Breakout Session III

A. Membership and Commissioner

Dot Young & Sal Ciampo

Recruiting, retention, challenges and successes during COVID-19 including units which have persevered.

B. Camp Lessons from 2020 for 2021

Jeromy Nelson & Chris Philp

Camp directors share their experiences from 2020 summer camps conducted NER Area 2. Perhaps there are lessons that could apply to camp operations in 2021.

C. Training and COVID-19's Impact

Jeff McKinney

An update on training, including direct contact leader training, Scouting U, Wood Badge, and National Youth Leadership Training, including adaptations made due to the pandemic.

12:40 PM Adjournment